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## SIMON DESIGN ENGINEERING LLC



OCEAN GATEWAY PROJECT • PARKING & RETAIL STRUCTURE • PORTLAND, MAINE

### **COMBINING PARKING & RETAIL: *What is the Right Fit for Your Project?***

Retail and parking do not always play well together for reasons that Simon Design understands well. Purely retail or purely parking developments can be delivered very economically. However, when combining the two, a truly symbiotic relationship can be elusive and complicated. In addition, not understanding the needs of retail tenants and the competing design ethos between retail and parking can cause development costs to soar quickly and challenge a project's economic viability.

The Ocean Gateway Project is the first phase of a multiphase redevelopment meant to revitalize the City of Portland's downtown. In coordination with the City's vision, retail was a necessity of the development to support current and future local ventures.

By working Integrally with the development team from concept to closeout, Simon Design was able to provide the optimal approach and design continuity needed by Ocean Gateway to affordably incorporate over 5,000 square feet of retail space into and around the five-story the 700-car parking structure. The sloping downtown, urban site... [MORE...](#)

SDE provides Ocean Gateway with the following services: Owners Agent, Financial Planning Assistance, Community Approval, Programming, Value Engineering, Parking Consulting, Structural Engineer of Record, Mechanical Engineering, Project Coordination, and Project Closeout.

*Informational Tidbit: [The Federal Reserve Board 2008 Beige Book Economic Data](#)*

SIMON DESIGN ENGINEERING specializes in providing PROFESSIONAL CONSULTING ENGINEERING SERVICES to Owners, Architects, Developers, Public Agencies, and Builders on unique structures and parking facilities throughout the United States. [MORE...](#)

We'd love to hear from you - email us at [INFO@SDE-US.COM](mailto:INFO@SDE-US.COM)

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